

## **FUSIONS**

Regional Platform

Meeting

Toine Timmermans Wageningen UR

Düsseldorf, 9th May 2014



### Food Waste → Food Use







### Project objectives

The overall aim of the project is to contribute significantly to the harmonisation of food waste monitoring, feasibility of social innovative measures for optimised food use in the food chain and the development of a Common Food Waste Policy for EU28.

Project duration: 48 months (2012 – 2016) www.eu-fusions.org





### Involving 21 partners in 12 Member States









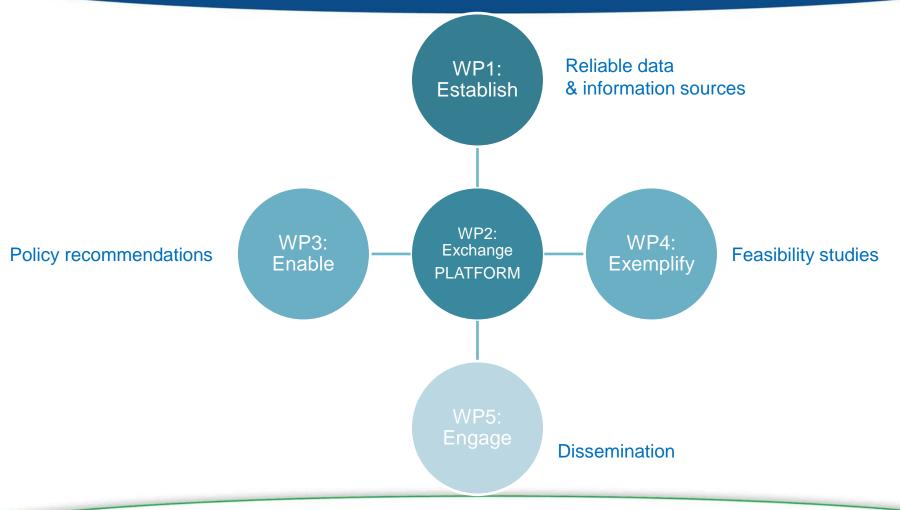




To the leading edge... Toward being the best...



### Project structure







### WP2: FUSIONS Platform Members











Already 150+ members have pledged support to the FUSIONS platform. We are looking for new committed stakeholders from business, government, universities, NGOs, networks and platforms to join.









Whirlpoo





**REMA 1000** 

ForMat



































### WP3: ENABLE - Policy

 An extensive literature review has been conducted on legislation and policy driving food waste generation and reduction

 A database of relevant European and national legislation and policy documents was created

- A Social Innovation Camp was held on April 8<sup>th</sup> 2014 in Bologna, Italy
  - Aim: to bring together participants to generate a set of new and concrete ideas and best
    practices that could be supported by policies promoting social inventions and innovations in food waste prevention and reduction.





### WP4: EXEMPLIFY

 An inventory has been developed of select socially innovative food waste prevention and food waste management activities:

http://www.eu-fusions.org/social-innovations

- A call was launched for social innovation Feasibility Studies to be tested within FUSIONS. Proposals were received for a number of different activities involving a variety of actors along the food supply chain.
- Seven Feasibility Studies have been selected for implementation throughout 2014





## WP5: ENGAGE - Awareness raising events

#### Three large awareness raising events

- DAMn Food Waste Amsterdam (29 June 2013)
  - Organised by Damn Food Waste (initiative by several organisations, including Feeding the 5000)
  - 6500 visitors fed with food which would have otherwise been wasted
  - Preparatory events included a food waste cook off between top chefs and a Disco Soupe to prepare the lunch







Reducing food waste through social innovation

## WP5: Awareness raising events

# United Against Food Waste Copenhagen (4 Oct 2013)

- Organised by SWF / Communiqué
- Entire value chain represented
- 6000 visitors were fed with surplus food which would have otherwise been discarded
- Remaining surplus food was collected for the homeless, and organic waste was collected for conversion into biogas

















## WP5: Awareness raising events

# Feeding the 5000 Brussels (1 April 2014)

Together with Partners, Feeding the 5000 served up over 6000 delicious lunches all made from ingredients that otherwise would have gone to waste to highlight the positive solutions to the global food waste scandal.





Photo: Julie Feyaerts





### WP1: ESTABLISH

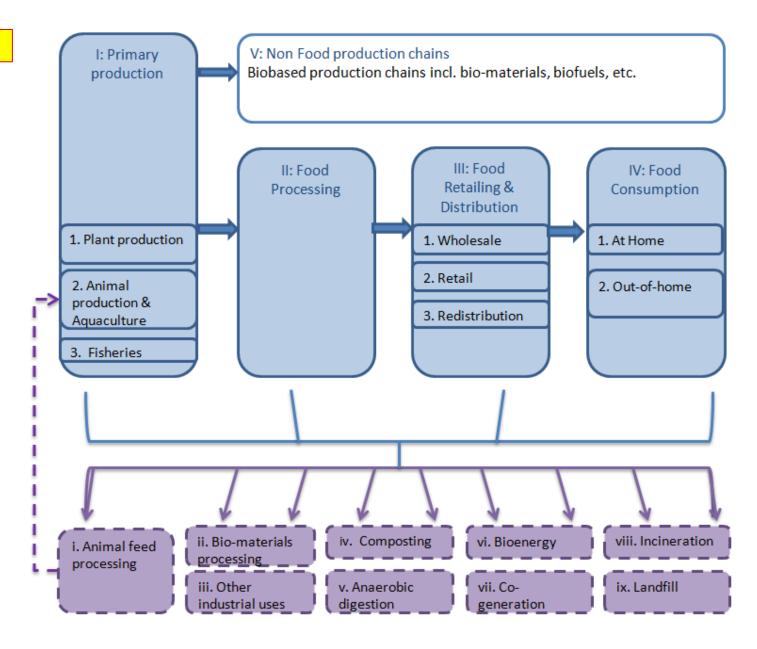
Assess food waste quantities and trends in food waste prevention and reduction by:

- Establishing a standard approach on system boundaries and definitions of food waste
- 2. Developing, testing and describing **standardised reporting methodologies** to improve quantification of food waste
- 3. Comprehensively mapping existing trends in relation to food waste prevention and reduction

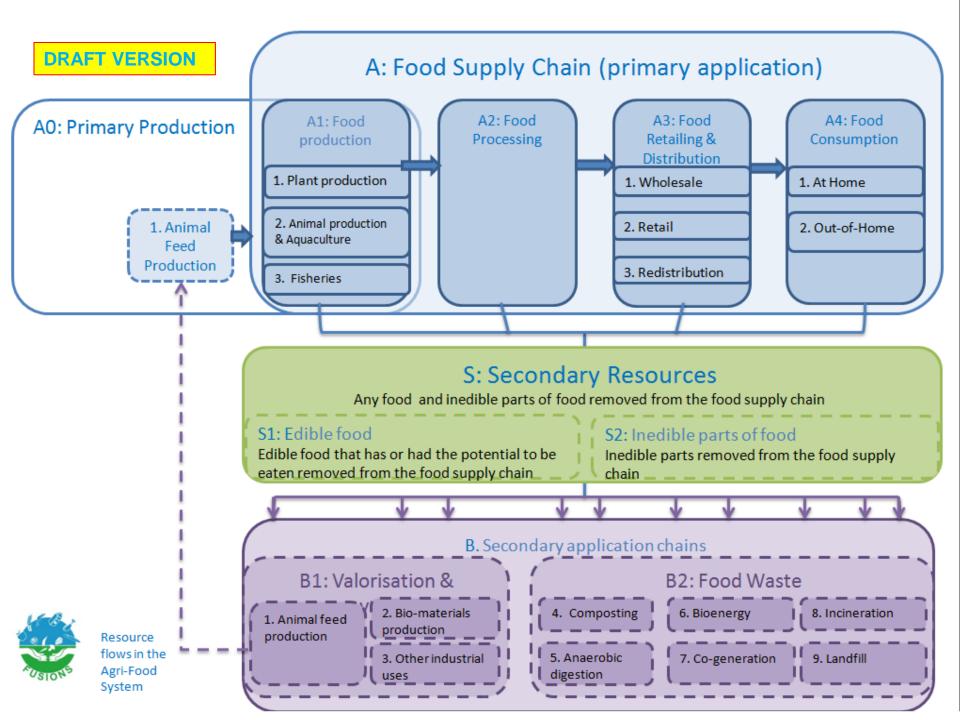




#### **DRAFT VERSION**







### Next steps

- Development of a standard methodology for monitoring food waste (deliverable to be finalised in spring 2014 and discussed during regional meetings)
- Assessment of socio-economic impacts of food waste (impact with respect to nutrients and micronutrients; impact of food banks and other initiatives) is ongoing
- Work on environmental impacts of food waste is ongoing
- The work on Estimation of EU data on food waste will start early spring
  2014
- Work on a Food Waste Quantification Manual to commence in early 2014





### Objective for today: fruitfull & interactive meeting







