



FUSIONS Agenda European Platform Meeting 17-18 October

**PARK PLAZA HOTEL Schiphol Airport
Amsterdam**

Reducing food waste through social innovation

FUSIONS EU project is supported by the European Community's Seventh Framework Programme under Grant Agreement no. 311972.



European Platform Meeting

Welcome to the first European Platform Meeting of the FUSIONS Project. On 17th and 18th of October, over 100 people from various stakeholder groups in the Food Supply Chain meet up to discuss on the FUSIONS aims to contribute to achieving a more resource efficient Europe by significantly reducing food waste through social innovation.

There are four elements that contribute to a successful approach to prevent food wastage in the food supply chain, which will be the leading topics during the event:

1. **Transparency:** clearance on the definition and quantification of food waste, a common measurement methodology that is harmonised throughout the food supply chain and across (geographical) borders. To measure is to know where to induce successful preventative measures and cooperative strategies.
2. **Policy:** the regulatory and policy context throughout Europe has considerable influence on the food wastage prevention options. Effective and efficient recommendations for removing legislative barriers and formulating stimulating policies to prevent and reduce food wastages need to be developed on a national and European scale.
3. **Innovation:** taking action, implementing new ideas on pilot scale and go for the scale up of successful practices throughout Europe. FUSIONS will actively seek out 4 piloting projects in cooperation with its Members to successfully demonstrate innovative ideas to reduce food waste in the food supply chain.
4. **Sharing Knowledge:** learn from each other and you will not need to reinvent the wheel. Get acquainted with inspiring examples and information that will encourage you to follow in their footsteps.

We wish you an excellent meeting!

Best regards,

Toine Timmermans & Hilke Bos-Brouwers

Coordinators to FUSIONS, Wageningen UR

Programme Thursday 17 October

Schedule	Min.	Title	Organisation	Name	Function title
11.30	90	Registration			
12.00	60	LUNCH			
12.55	10	Welcome		Pieter van Geel	Chair
13.00	30	Introduction & update on FUSIONS	Wageningen UR (NL)	Toine Timmermans	Coordinator FUSIONS
Framing & Perspectives					
13.30	15	Global footprint of food wastage & global campaigning from the UN perspective	BIO Intelligence Service	Clementine O'Connor	Consultant food wastage
	5	Question & Answers		Pieter van Geel	Chair
13.50	15	Global resource perspective	World Resources Institute (WRI)	Craig Hanson	Director People & Ecosystems Programme
	5	Question & Answers		Pieter van Geel	Chair
14.10	15	European food industry perspective	FoodDrinkEurope (EU)	Tove Larsson	Director Environmental Sustainable Affairs
	5	Question & Answers		Pieter van Geel	Chair
14.30	15	Partnering for sustainability in the Dutch Agri-Food Chain	Sustainable Food Alliance (NL)	Liselotte Hamelink	Manager Sustainability CBL (Dutch Food Retail Organisation)
	5	Question & Answers		Pieter van Geel	Chair
14.50	15	Social and environmental impacts, transparency, collaboration	WWF - Germany	Tanja Draeger de Teran	Program Officer Sustainable Land Use, Climate Protection and Food
15.05	25	Question & Answers	All Speakers	Pieter van Geel	Chair
15.30	30	Coffee break			

Context & Examples: Food Supply Chain Stakeholders					
16.00	15	Recent developments on food waste prevention in the UK	WRAP (UK)	Andy Dawe	Head of Food & Drink
16.15	15	Resource efficiency, waste valorisation and transparency	Lamb Weston / Meijer (NL) EUPPA (EU)	Jolanda Soons-Dings	Sr. Manager Regulatory Affairs & Sustainability / chair to the EUPPA Sustainability Committee
16.30	15	European food and nutrition perspective	Barilla (Italy)	Antonio Nespoli	Q&FS Senior Manager
16.45	15	Food wastage: From insights to hotspots & solutions	AHOLD (NL)	Onno Franse	Program Director Healthy Living & Climate Action
17.00	15	Reducing food waste across the value chain	Tesco (UK)	Mark Little	Group Corporate Responsibility
17.15	30	Questions & Answers		Pieter van Geel	Chair
17.45	15	Wrap up & closure		Pieter van Geel	Chair
18.00		Closing			
19.00 - 22.00		Dinner at Restaurant "Romeo"			

Programme 18th October

Schedule	Time frame	Title	Organisation	Name	Room
Plenary Consultation Session					
8.30	30	Welcome coffee			FOYER
9.00	5	Introduction	Wageningen UR (NL)	Toine Timmermans	Paris Charles de Gaulle
9.05	15	EU Policy perspective	EC Directorate-General for the Environment (DG ENVI)	Ben Caspar	Policy Officer
9.20	15	FOOD INDUSTRY: Innovation & business models for valorisation of side streams	Provalor (NL)	Paulus Kusters	Paris Charles de Gaulle
9.35	15	CONSUMERS: Communication Insights	Voedingscentrum (Dutch Nutrition Center) (NL)	Marjolijn Schrijnen	Paris Charles de Gaulle
9.50	10	Questions & Answers		Pieter van Geel	Paris Charles de Gaulle
10.00	30	Definition, scope and system boundaries including Q&A	SIK (Sweden)	Karin Östergren Jenny Gustavsson	Paris Charles de Gaulle
10.30	30	Morning Coffee			FOYER

Parallel Stakeholder consultation Sessions – Round 1					
11.00	90	Transparency: Towards transparent methodologies for reporting food waste data	Østfoldforskning (Norway)	Ole Jørgen Hanssen	London Heathrow 6
			BIO Intelligence Service (France)	Clementine O'Connor	
			SIK (Sweden)	Karin Östergren Jenny Gustavsson	
	90	Policy: legislation and regulation impacting food waste (EU and national level) & the policy context of social innovative solutions on food waste prevention	University of Bologna (Italy)	Massimo Canali Silvia Gaiani	New York JFK-9
			BIO Intelligence Service (France)	Polina Dekhtyar	
90	Innovation & best practice	WRAP (UK)	Sophie Easteal	New York JFK-5	
12.30	60	LUNCH			FOYER
Parallel Stakeholder consultation Sessions – Round 1					
13.30	45	Consumers' perspective, cooperation in the stakeholder chain	WWF-UK	Duncan Williamson (Food Policy Manager)	Paris Charles de Gaulle
			EuroCommerce	Christel Davidson (Sr. Environment Policy Advisor, Retail Forum)	
			Stop Spild af Mad (Denmark)	Selina Juul (founder)	
14.15	90	Transparency: Indicators and Impacts of wasted food	Universität für Bodenkultur Wien (Austria)	Felicitas Schneider	London Heathrow 6
			SIK (Sweden)	Karin Östergren	
			Østfoldforskning (Norway)	Ole Jørgen Hanssen	
			MTT (Finland)	Kirsi Silvennoinen	
	90	Policy: Drivers for food waste scenarios and the development of policy recommendations	University of Bologna (Italy)	Massimo Canali Silvia Gaiani	New York JFK-9
90	Innovation & best practice	WRAP (UK)	Sophie Easteal	New York JFK-5	
15.45	30	Afternoon Coffee			FOYER

Plenary wrap up					
16.15	30	Plenary wrap consultation process & Q&A	Wageningen UR (NL)	Toine Timmermans	Paris Charles de Gaulle
			SIK (Sweden)	Karin Östergren	
			University of Bologna (Italy)	Massimo Canali	
			WRAP (UK)	Sophie Easteal	
			BIO Intelligence Service	Clementine o'Connor	
16.45	15	Wrap up and outlook on year 2	Wageningen UR (NL)	Hilke Bos-Brouwers	Paris Charles de Gaulle
17.00	60	Farewell drinks			FOYER

EU FUSIONS Platform Meeting
17 & 18 October 2013

Name Wageningen UR Hilke Bos-Brouwers
Address Bornse Weilanden 9, 6700 AA Wageningen, The Netherlands
Phone +31 317 480137
E-mail hilke.bos-brouwers@wur.nl
Website www.wageningenur.nl/fusions

