



## Monitoring Foodloss in Retail

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**Vic De Meester**  
Head Environmental  
Department

# Definition Fusions

**“Any food, and inedible parts of food, removed from the food supply chain to be recovered or disposed (including composted, crops ploughed in/not harvested, anaerobic digestion, bio-energy production, co-generation, incineration, disposal to sewer, landfill or discarded to sea).”**



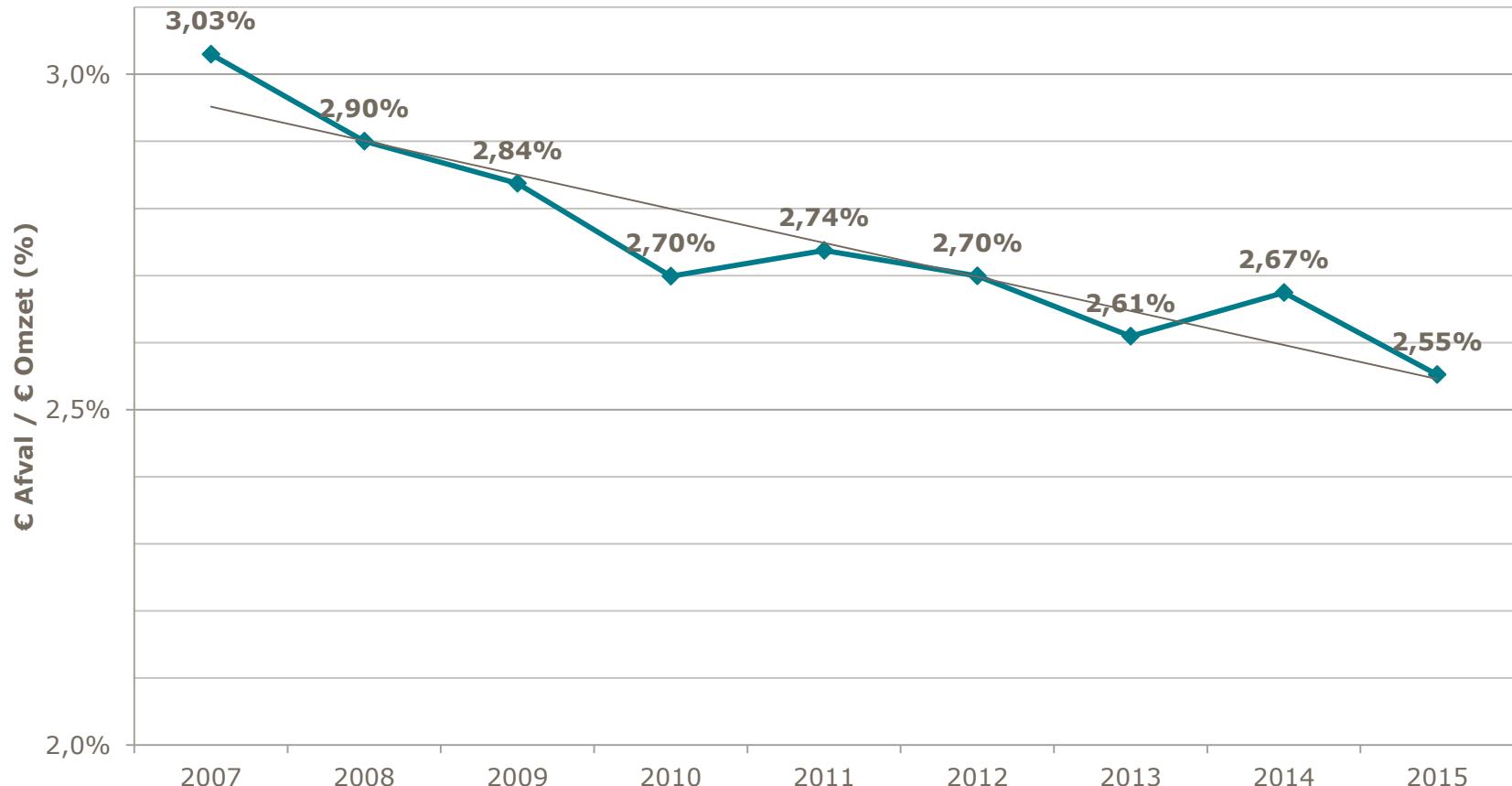
# Baseline for monitoring (Colruytgroup)

- In weight (ton)
- Difference between edible and non-edible
- Packaging excluded
- Directed towards valorisation
- On annual base
- Absolute volume made relative



# % Foodloss/sold volume

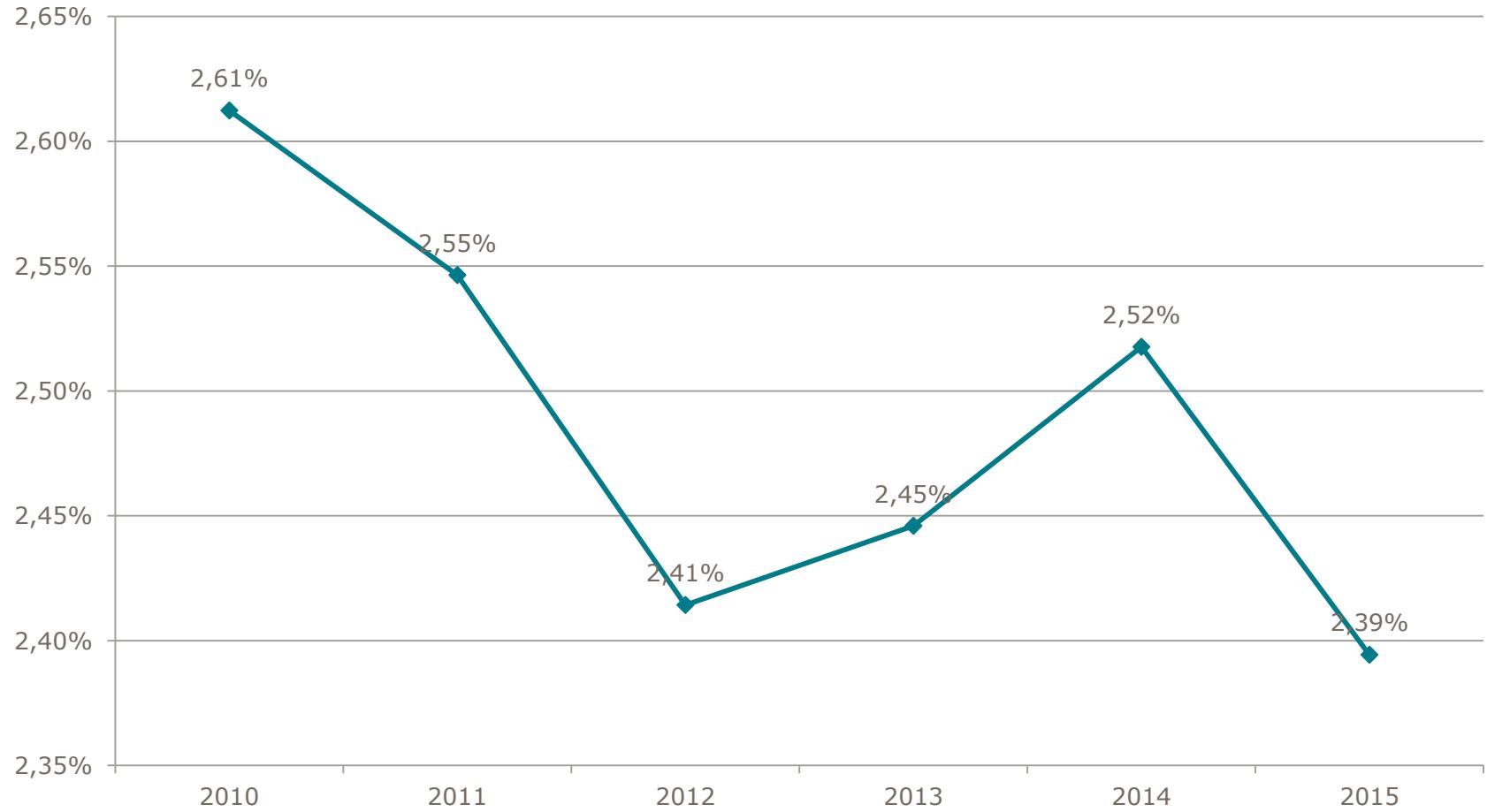
## Waste/turnover Fresh Food Colruytgroup



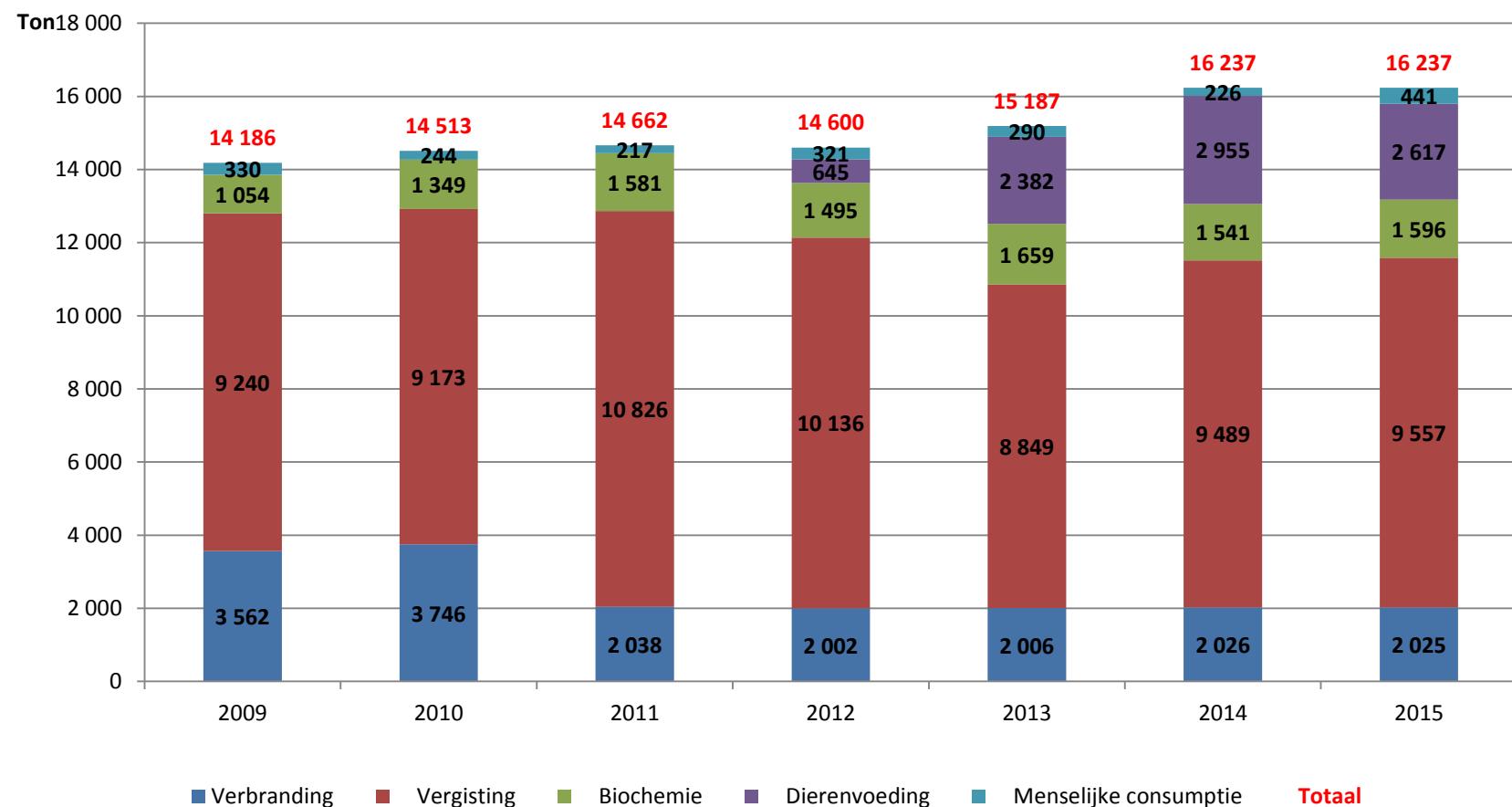
# % Foodloss/delivered volume



# % Foodloss/delivered weight



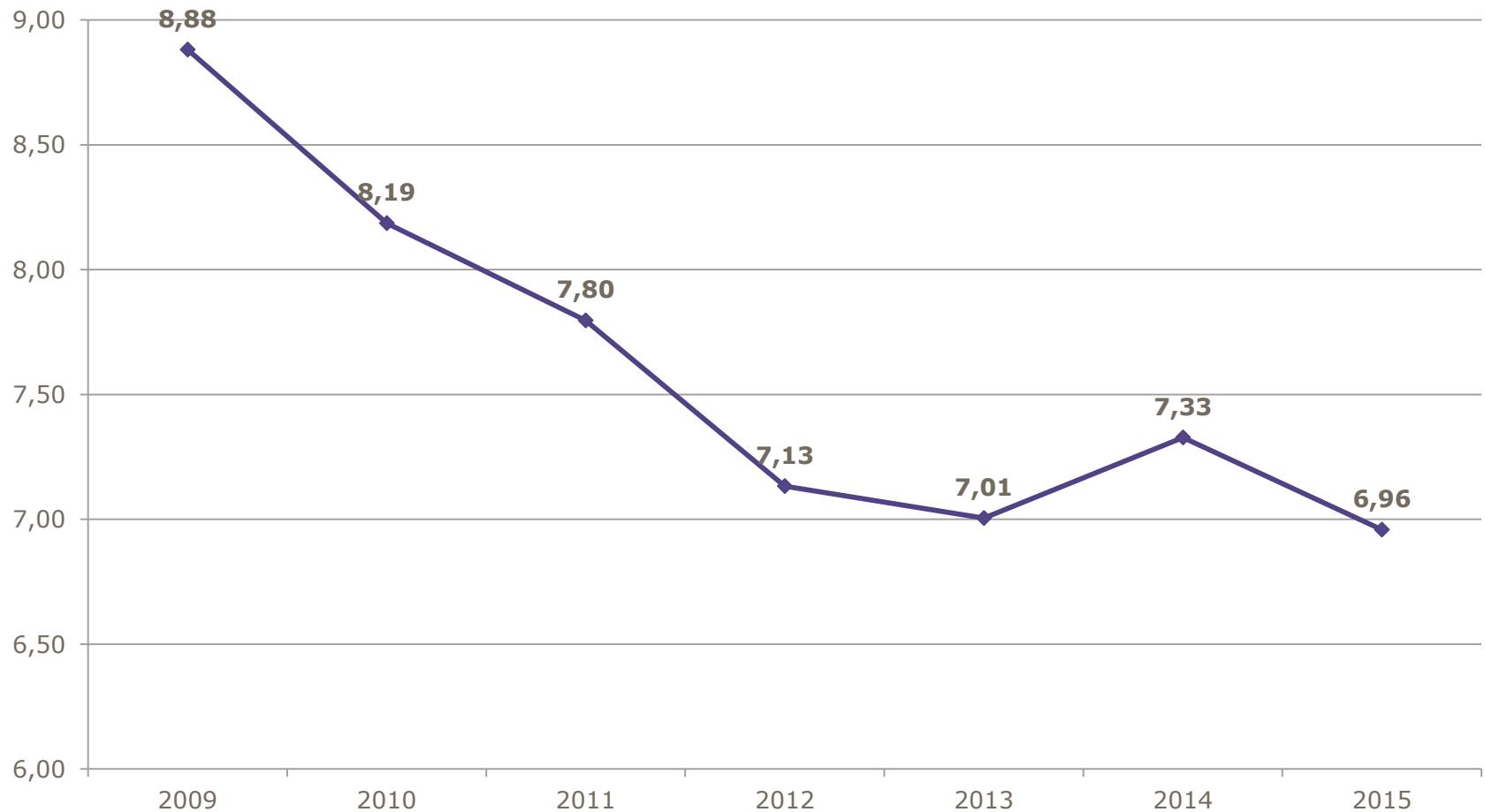
# Tonnage edible foodloss



Total quantity of organic reststreams: 34.145 tons (47%)



# Foodloss relative against turnover (million euro)



# Lessons learned (or to be)

- Measuring is knowing
- Knowledge of the composition of leftover-streams is important (seperation)
- Fooddonations: not for every product, not to every organisation, not in any way
- Feed: many legal boundaries
- You can't do this from behind a computer!

