



Diletta Parente

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Who we are

- We are a no profit anti food waste Spanish based organization
- Established in 2014
- We are 10 members, among us: people, organizations, public entities.
- We all volunteer in the organization



What we do (try to..)

We tackle food waste with a synergic approach trying to join forces from different sectors and trying to fill those gaps in the supply chain that originated food waste

Private

Corporate

Public



Our goals for the next future

Collaborate in halving of food wastage by 2025 as recommends the European Parliament resolution of January 19th of 2012

1. Create inter-sector **pioneer project** to introduce self sustainable mechanism in the food chain.
2. Raise **social awareness** about food wastage while promoting education and transparency on food
3. Support **research and innovation** oriented to develop skills for the full use of food.
4. Promoting **legislative and regulatory changes** necessary to encourage full use of food while ensuring food safety and liability protection.
5. Promoting **economic and fiscal measures** aimed at preventing food losses and responsibly managing food waste according to the “Waste Hierarchy”.
6. Facilitating **donations of food and direct gleaning activities** as a community safety net for social NGOs and disadvantaged groups.

Our signature event

www.grandinarbarcelona.org



Gran Dinar in numbers

- On nov 22, 2014 we organized Gran Dinar a free lunch for **4115** people entirely made from food that would otherwise have gone to waste
- **150** volunteers worked across 3 days to rescue, wash cut and cook 4 tonnes of veggie
- Feedback- Waste agency-Fundacion Alicia-Mercabarna-Caprabo
- **4 tones of vegetables** rescued between cooked, adopted or donated



4115 people fed



3 days



**150
volunteers**



4000 kg

And now?

- We have in the making a new project with Mercabarna. The company that administers the wholesale markets of Barcelona.
- They trade aprox. 1,24 millions of tonnes of food/year (2013 data)
- They are an International hub for food commerce
- Workers in Mercabarna every day 23.000
- In total Mercabarna supplies fresh produce for some 10 million consumers.

How

- Audit (processes, installation and practices)
- Best practices
- Redesign of punt verd
- Pilot new ideas
- Possible major impact

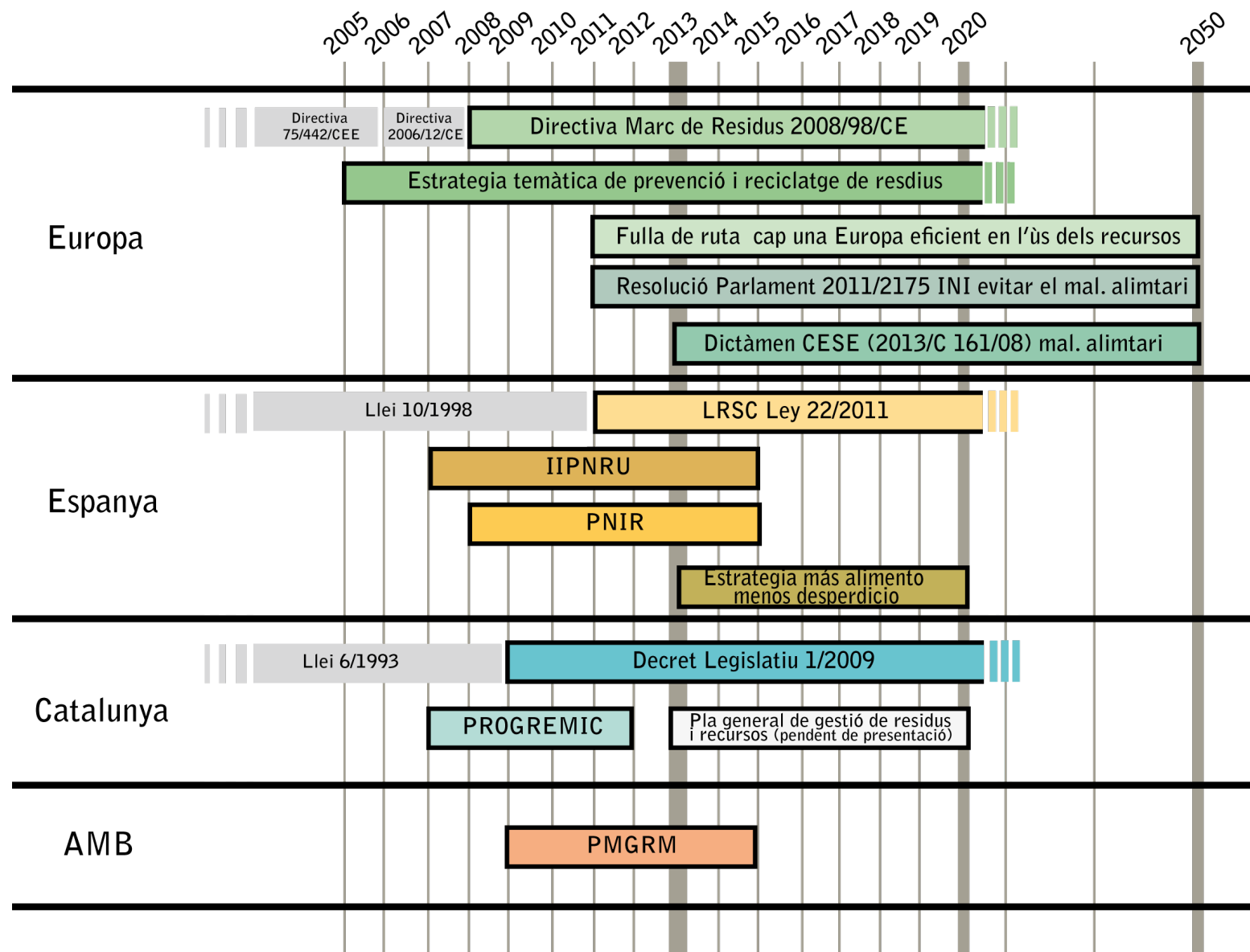
Policy measures

Policy measures that helped us (gran dinar)

- Funding from Catalan waste agency
- Funding from City of Barcelona
- Funding from Metropolitan area of Barcelona

Policy measures that could help us

- Introduction of good Samaritan like policies
- Economic and fiscal measures aimed at preventing food waste.
- Valorisation of efficient and responsibly management of food waste according to the “Waste Hierarchy”.



We are looking forward for
new alliances!

Contact us!

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