



Countries : 14



Revenue: 6,8 billions



Users: 26 millions





100 k Partners
Retail - HORECA



B2B



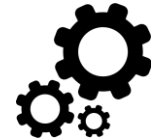
Final Users: 500 K



Problem
Food Waste



Tools



Last Minute Offer



Special Deal: % sale



Time Limited: 3 days



“Tweet”: 140 characters



Push notification



Newsletter

Platform Communication one2one

DAY

Geo Local



Last Minute Offer



Users



Redemption

WIN



Waste cost into commercial opportunity

WIN



Economic Benefit

WIN



New Service for Partners – Users Fidelisation

