

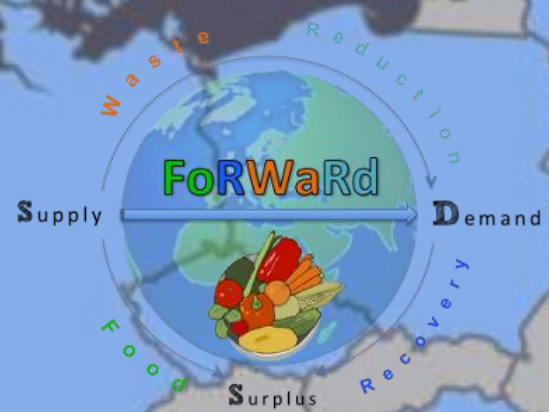


FUSIONS

Feasibility Study

Feasibility study of European communication platforms for reduction of food waste

22 April, 2015



Plan Zheroes, UK



- Social network
- Smart automatic matching system
- Monitoring food donations, Communicating & Consulting
- Training programmes
- **55.000** meals worth of surplus food sourced in 18 months.
- **No VAT** on donated food



Zero Desperdício, Portugal



- National anti-waste movement
- The City Council responsibility
- Advertise in medias and on the streets
- **No VAT** on donated food
- Rewarded the High Patronage of the President of the Republic
- National goal of become a norm and standard to prevent food waste in the society and community.



Reducing food waste through social innovation



Food Cloud, Ireland



HOW IT WORKS



Reducing food waste through social innovation



BOROUME, Greece



- Non-profit, coordinating food donation process
- Goal: reduce food **waste** & distribute **surplus** food
- Food to over **800** welfare institutions
- **4.000 portions** / per **1 day**
- **2.5 million** meals of surplus food **in 2011**
- Value of **2 million €** food was saved in **2014**
- **30** trained volunteers



Lithuanian Food Bank / FoRWaRd

Maistobankas



Reducing food waste through social innovation





Overskudsmad.dk – the structure of the system



Virksomheder bruger systemet til at uploade deres overskudsmad



Hjælpeorganisationer i nærområdet får besked om maden og afhenter den for at servere den for de hjemløse



Alle er glade, fordi overskudsmaden bliver spist i stedet for spildt

Who is behind this?





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The report will be finished in 2015