

ViS

Charity instead of Waste

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Willys/Axfood



Options for the foodwaste....

- "Second market"
- **Food banks/Charity**
- Biofuels (E85, biogas)
- Incineration



Outsourcing or One to One

- 2012/2013 test outsourcing
- 2013/2014 test One to One
- 2015 concept for One to One
- 2016- expanding One to One?



Our partners in charity



Challenges One to One

- Traceability/Product retraction
- Laws/Municipal regulations
- Waste increase
- Hours in the shops
- Opportunities ws. Risk
- Finding the right partners in charity



Conclusions

- It can be done but it is not as easy as it first appears
- Laws and regulations are not designed to facilitate giving food to charity
- Finding the right partners in charity is a key issue
- Employees are enthusiastic





WILLY:S

Vår affärsidé: Sveriges billigaste matkasse