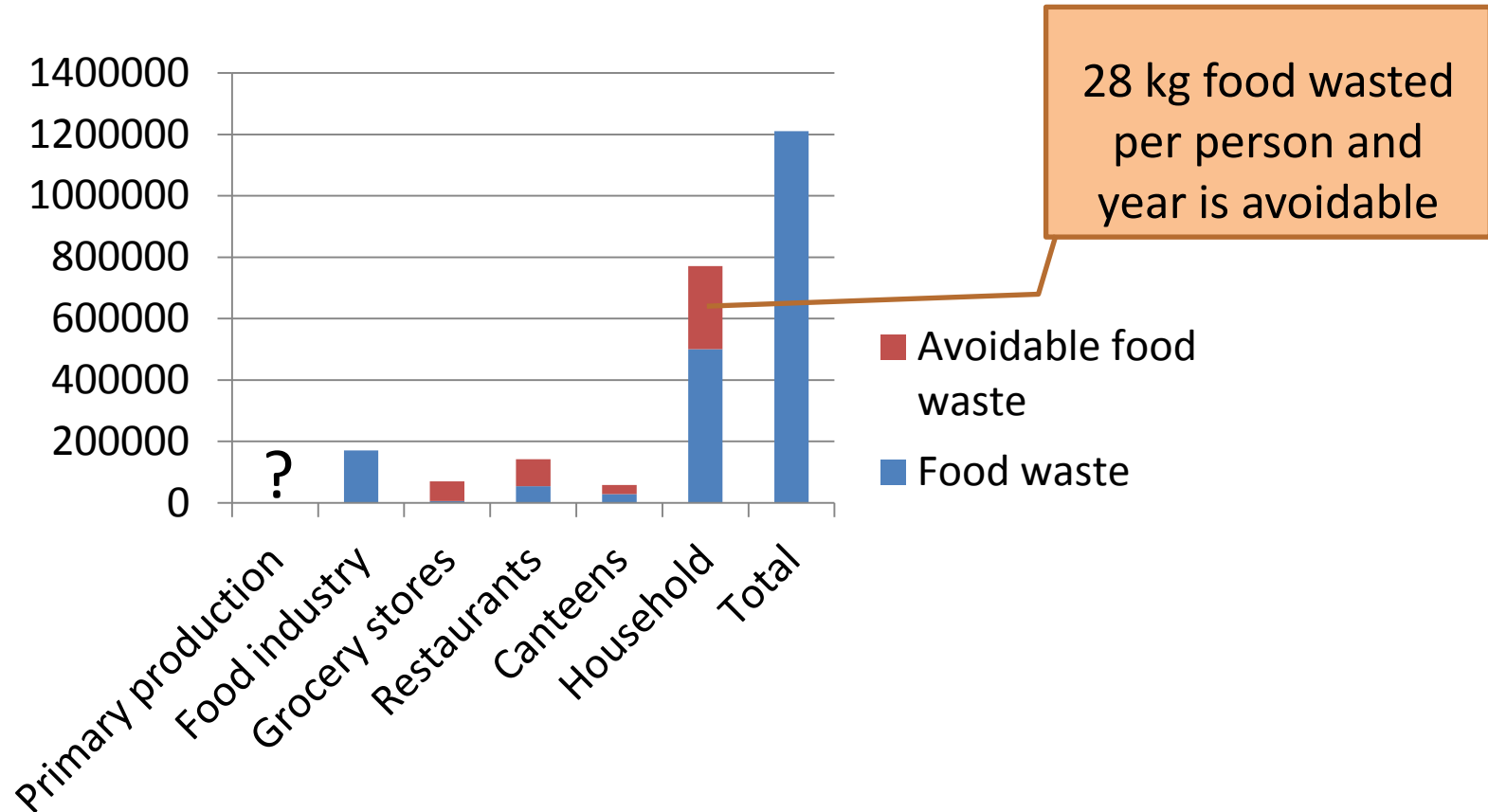


Less waste – more food

Ingela Dahlin, National Food Agency SE; FUSIONS Stockholm 6 May 2014



1,2 million tonnes of food waste in Sweden every year



Generated amount of food waste (tonnes) in different sectors in 2012 (Svenska MiljöEmissionsData, SMED).

National aim to reduce avoidable food waste

Government commission 2013-2015.



The assignment includes:

- analyze opportunities and obstacles for reducing food waste
- promote increased cooperation between stakeholders
- implement targeted information activities for consumers
- disseminate information on best practice
- encourage greater use of inevitable food waste for biogas production

Implemented activities; Surveys

- Literature Study
- Primary production: Quantities and causes (beef, lettuce)
- Trading & quality standards: Fish, Fruit and veg
- Food industry: Causes and Solutions incl. effects and costs
- Retail: Possible measures incl. effects and costs
- Consumers: Attitudes and behavior
- Liquid food waste: Measuring methods and amounts
- Decreased temperature in the cold chain
- Microbiological analysis of refrigerated foods

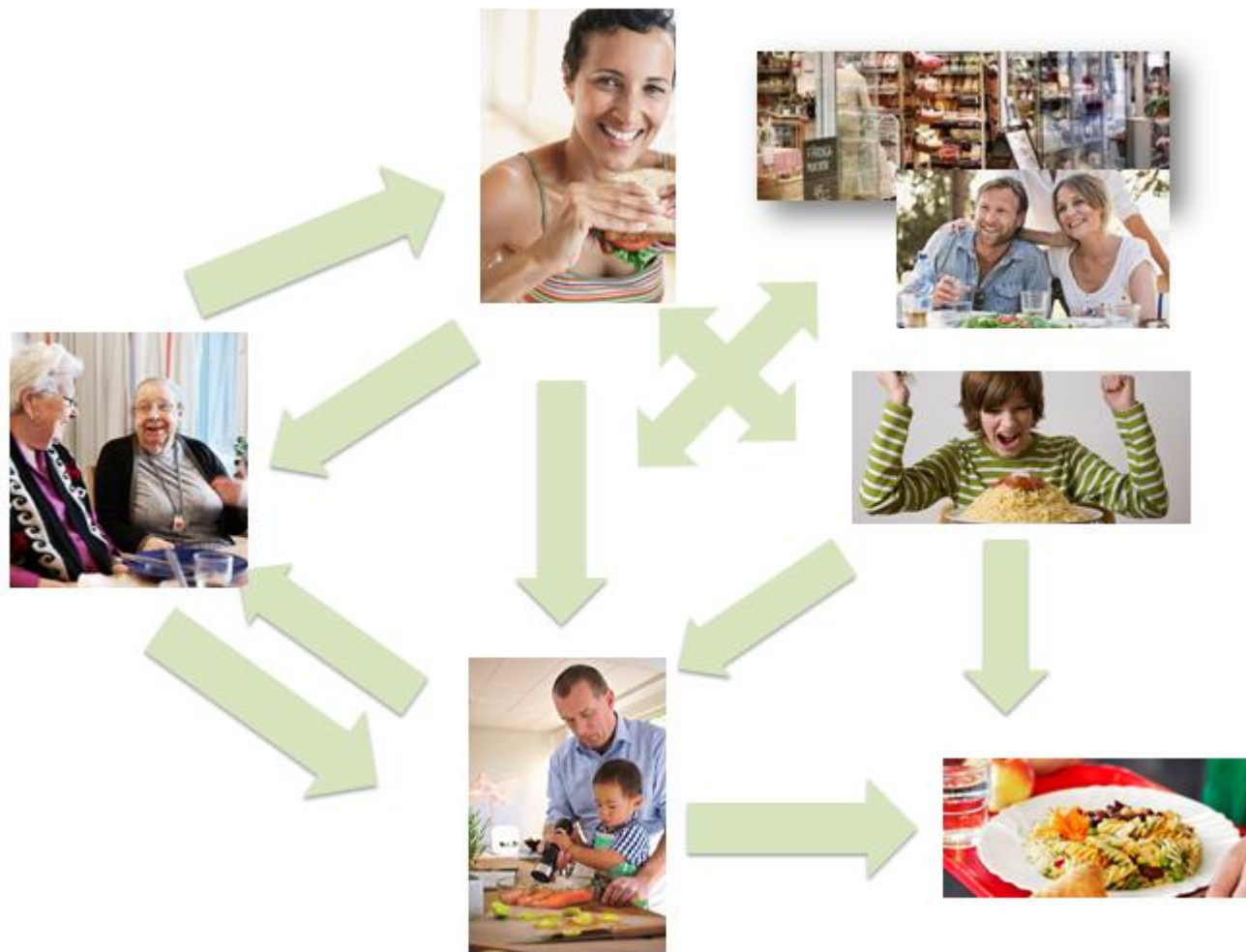


Implemented activities

- Several studies (12)
- Spread good practices
 - Information about biogas from food wastage (municipalities)
 - Publication & Fact sheet on preventing food waste (municipalities)
 - Digital advertising - advice for reduced food waste (households)
 - Participated in fairs etc
- Network with stakeholders, SaMMA



“Other people throw food away – not me”



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Respondent's thoughts about food waste

- Perceived as a big problem
- But not a problem for me
- Feel a responsibility
- Moral and economic arguments



Conclusion; Households

Awareness needed!!



Planned activities

- Consumer communication
- Increased collaboration between stakeholders in the food chain
- Application of food legislation
- Project on fodder



Reduced food waste

Project under Nordic Council of Ministers (NMR), Green growth initiative

Three subprojects:

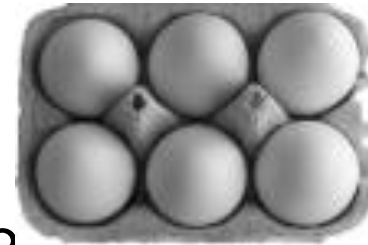
1. Definitions and methods of measurement.
Data for primary production.
2. Date labelling
3. Food Banks

“Feeding events “



Date labelling

- *Best before* ↔ *Use by-date*
- How do industry set date labelling?
 - Survey; questionnaire & interviews with industry
 - Develop Q&A
- *Contact person:* Hanne Möller, Ostfold Research Norway ham@ostfoldforskning.no



Food Banks



Nordisk Ministerråd

Organised food banks –
Less organized forms

- Experience sharing good practice
- Focus on opportunities and barriers in relation to legislation



Contact person: Ole Jørgen Hanssen, Ostfold
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Thank you for listening!

www.slv.se/matomiljo

<http://www.norden.org/en/theme/green-growth/the-prime-ministers-green-growth-projects>

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