



# FUSIONS

## Regional Platform Meeting

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Wageningen UR

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# Food Waste → Food Use



Reducing food waste through social innovation



FOOD & BIOBASED RESEARCH  
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# Social innovation, policy & national legislation insights

## What is a Policy?

*A **policy** is a principle or protocol to guide decisions and achieve rational outcomes.*

A policy is a statement of intent, and is implemented as a procedure  
Including a:

- Purpose statement
- Applicability & scope
- Effective date
- Responsibilities
- Policy statements
- Background
- Definitions

(Anderson, 2005)



# Policy & governmental instruments

Governmental instruments to implement a stated policy:

- Regulatory / legislative
- Information (education / advocacy)
- Financial (taxation, subsidies, trading schemes)
- Voluntary agreements
- Public services



# Policy making process

Politics meets policy:

- Agenda setting: Framing & Prioritisation
- Links with themes and departments
- Consultation / democratic process
- Orientation: regulation-deregulation



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# Consultation

1. What policies are needed to facilitate entrepreneurial, social innovation activities?
2. At what level is policy most effective at supporting individuals / organisations to take action on food waste?
3. What are the mechanisms to connect individuals to local, national and international policy making?
4. How can we maximise the dissemination of our FSs and particularly to inform policy-making?





# Top tips from the discussion

- Start with the ones who want to change
- Connect with enthusiastic entrepreneurs to share a good story with society
- Broad collaborative approach to connect stakeholders to remove unnecessary barriers, create capacity building via voluntary agreements
- Waste fee to make wasteful behaviour expensive / tax reduction for food bank donations
- Set a national goal, for others to follow up
- Maximise dissemination, using viral marketing and connecting with younger generation with short, targeted messages
- Legislation & compliance & practical application should align & improve understanding of each other





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