



# National Waste Prevention Programme

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## Background information

### Directive 2008/98/EC (Transposition: National Law 4042/2012)

Definitions: prevention – re-use

Waste hierarchy

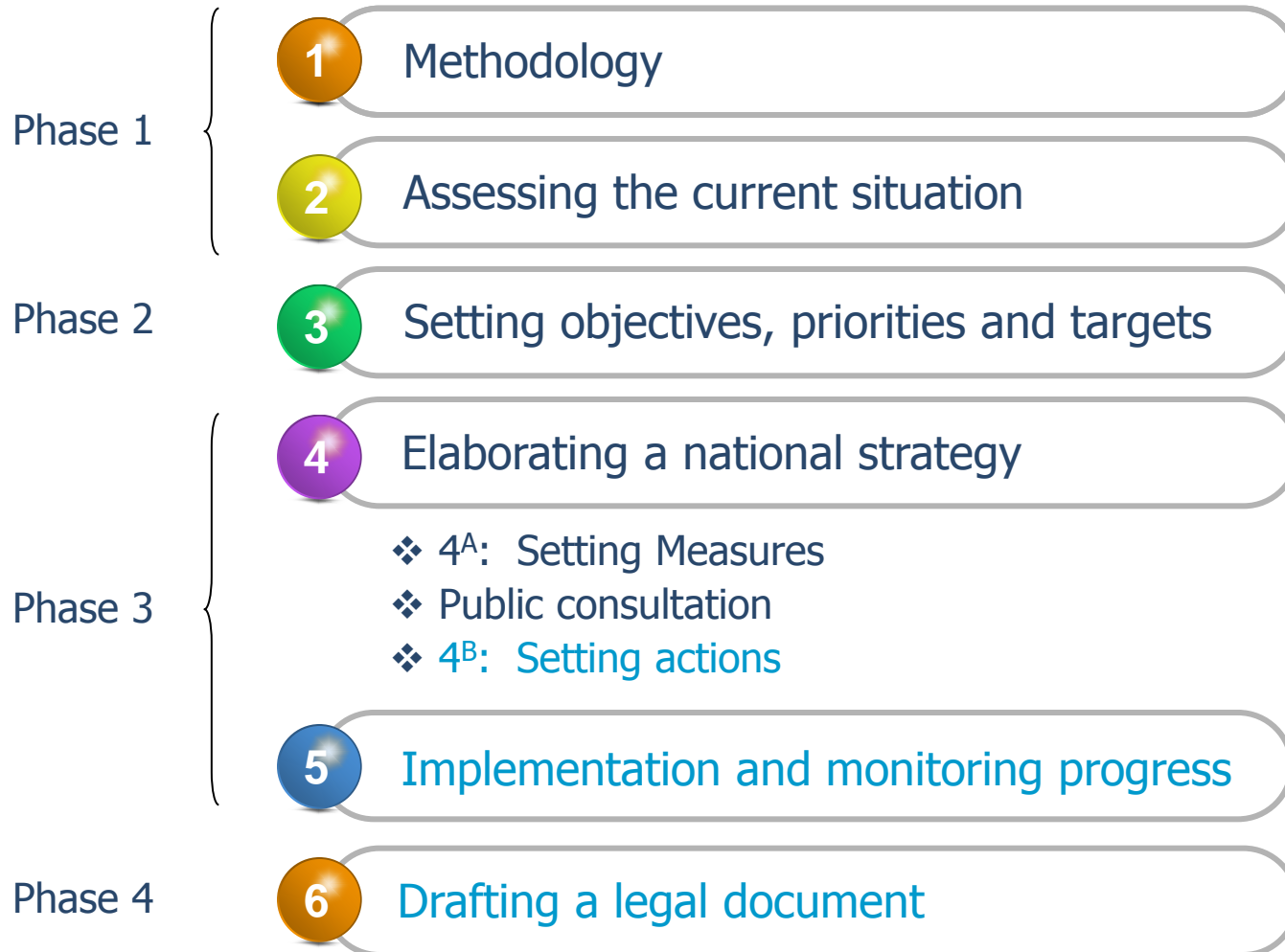


Waste prevention programmes

(Existing prevention measures, setting objectives, targets and indicators)

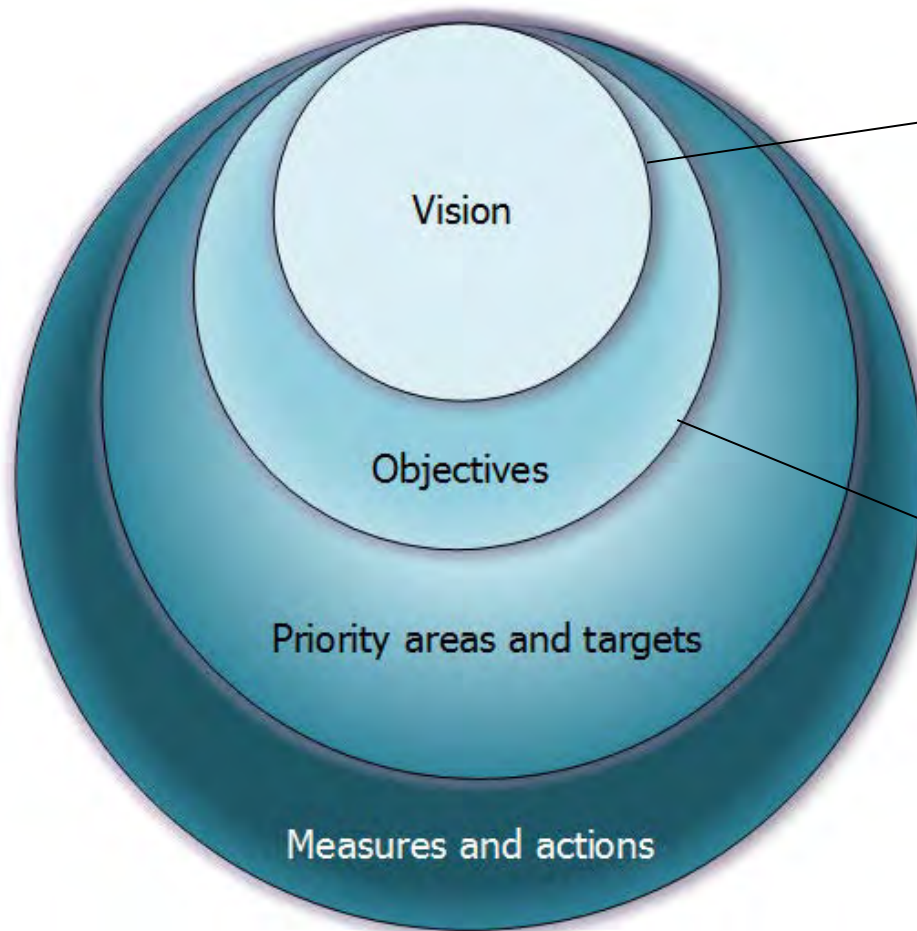


## Phases - Deliverables





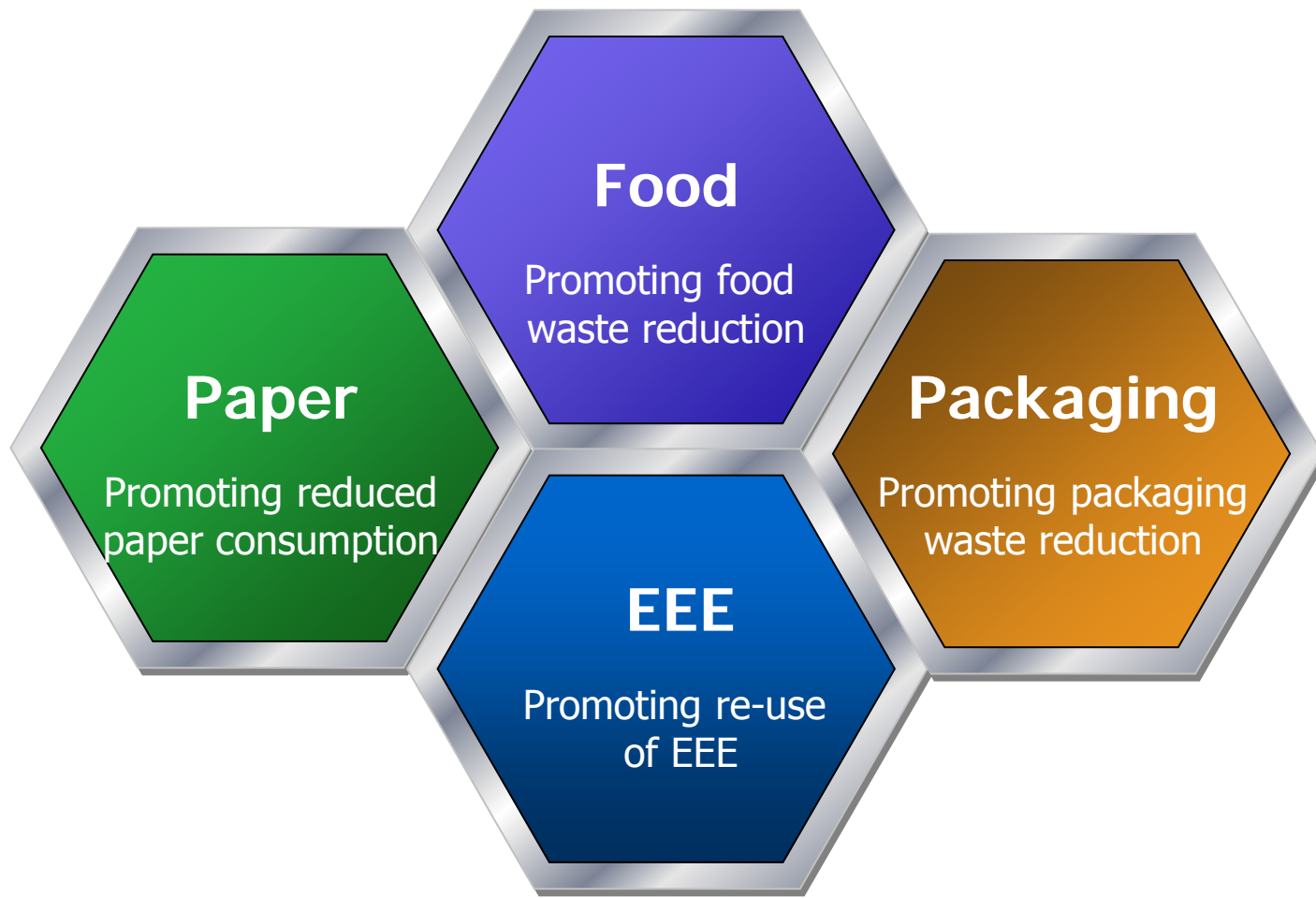
## Multistep approach



Decoupling economic growth from waste generation and adverse impacts on human health and the environment, towards a zero waste economy

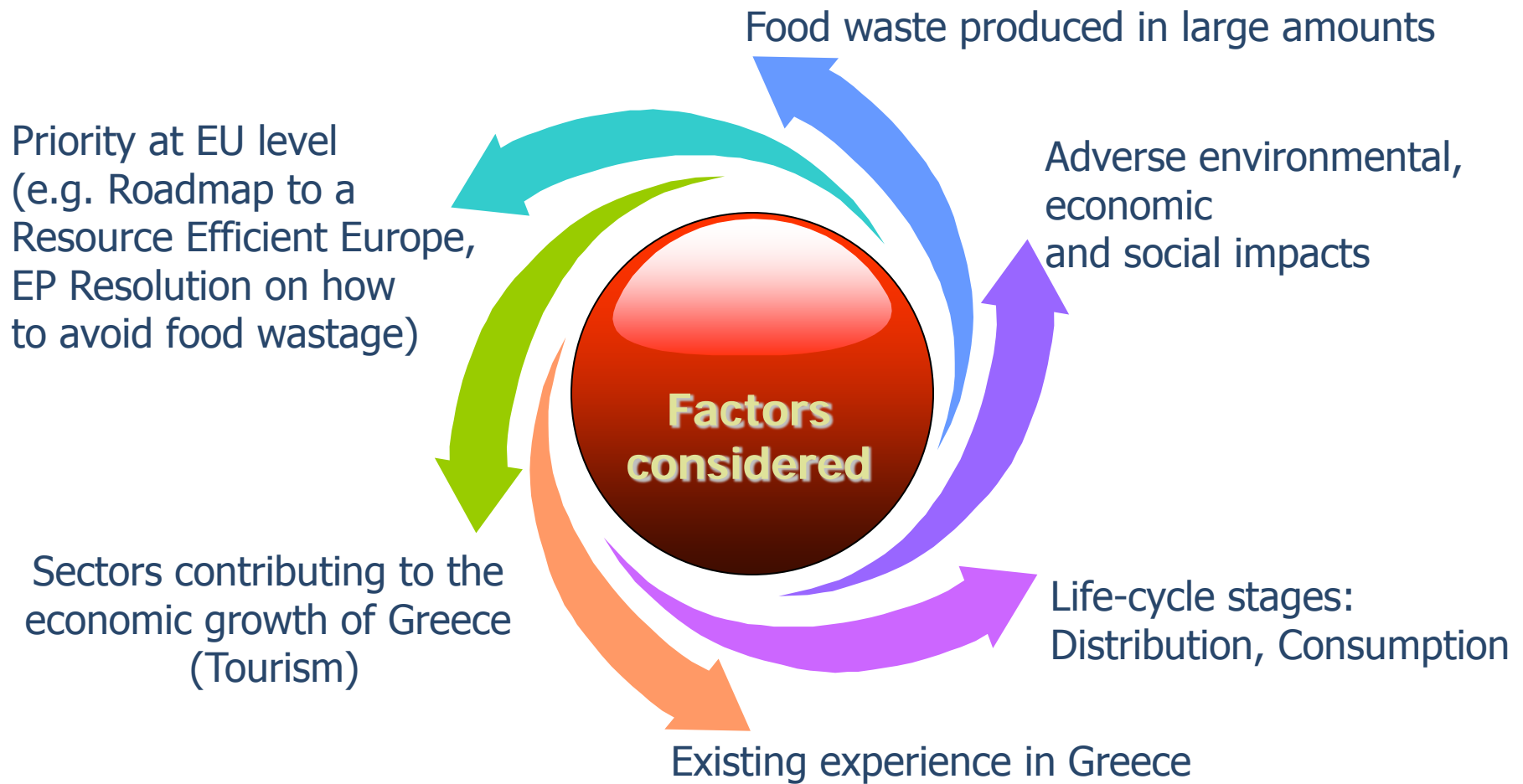
- Promoting sustainable consumption
- Promoting re-use of products
- Raising public awareness of waste prevention

## Priority areas and targets





## Setting food as a priority area





## Measures (Annex IV of WFD)

### Measures that can affect the distribution and consumption phase

- ❖ Awareness campaigns or financial, decision making and other support to businesses.
- ❖ Voluntary agreements, consumer/producer panels or sectoral negotiations in order that the relevant businesses or industrial sectors set their own waste prevention plans or objectives.
- ❖ Awareness campaigns and information directed at the general public or a specific set of consumers.

### Priority sectors and/or stakeholders

- ❖ Hospitality sector (hotels, theme parks etc.)
- ❖ Food-service sector (restaurants, catering etc.)
- ❖ Retail sector (supermarkets etc.)
- ❖ Education (e.g. schools, universities etc.)
- ❖ Citizens



## Latest developments

### Public consultation feedback

- Addressing waste prevention by sector and/or stakeholders
- Launching awareness campaigns
- Establishing “electronic markets”
- Undertaking additional measures in islands
- Strengthening existing successful actions
- Organising food drives by charitable organisations
- Setting a “Food Waste Awareness Week”

### Steering Committee

- Ministry of Development and Competitiveness (General Secretariat of Consumer Affairs, General Secretariat of Industry)
- Ministry of Tourism
- Ministry of Interior
- Ministry of Health
- Ministry of Rural Development and Food
- Hellenic Recycling Agency





# Thank You!