

## FUSIONS Social innovation and food waste

**David Rogers** 

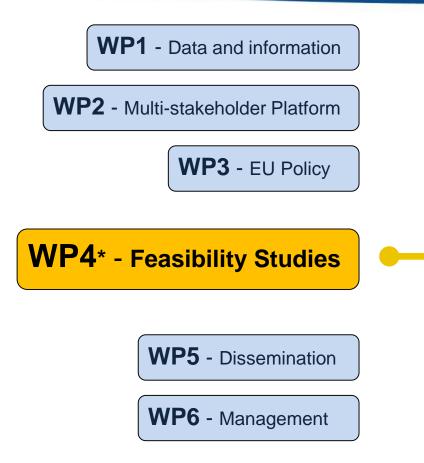
**Organisation: WRAP** 

Brussels 31 March 2016





### WP4



#### WP4 objectives:

- Identify solutions to prevent food waste through social innovation projects.
- Test solutions through feasibility studies / projects.

Ongoing

- Evaluate the FS projects and encourage replication of projects as applicable.
- Encourage scaling-up and replication







# Disco Bôcô Project – France Jams & chutneys to the sound of music

### **Objectives:**

A second life to delicious unsold food by cooking jams & chutneys to the sound of music

Pilot different formats to build best practice

### Outcomes:

- 20 Disco Bôcô sessions, 9 cities
- 825 kg fruits & veg turned into 1093 jars
- 700 participants 578 volunteer hrs)
- Detailed guidelines
- Tool kit for project mangers









# Gleaning Project – Several Countries Gleaning Network EU

### **Objectives**

- Bring together & support existing gleaning projects and understand the opportunities and challenges to further catalyse gleaning movements across Europe
- Develop guidance & dissemination tool



### Outcomes:

- **Support provided** to 4 countries (Belgium, Spain, France, Greece)
- Gleaning guide and website set up







Reducing food waste through social innovation

Gleaning Network EU



### HORECA Redistribution – Hungary The Hungarian Foodbank Association

### Objectives:

**Develop** new **relationships** between **food service & hospitality companies** (hotels, restaurants, catering companies) and **food banks** 

Provide a replicable model for collaboration.

### Outcomes:

More than 35k portions of food re-distributed (EUR70k, 14k Kg)

















## Cr-EAT-ive Project – Greece Raise awareness and influence behaviour

### **Objectives**

 Raise awareness on food waste and influence behaviour of kindergarden children, their parents, teachers & canteen staff

#### **Outcomes**

- Food waste diaries (30 families)
- **Teaching materials** for children (teacher guides, fun exercises & a board game)
- Educational **guidelines** aimed at parents
- Guidance & training aimed at canteen staff











## Social Supermarkets Study Several countries

### **Objectives**

- **Identify** social supermarkets and types of models currently in the EU.
- Review good practice and create recommendations for replication.

### <u>Outcomes</u>

- 1500 social supermarkets in operation in the 5 selected study
- Guidance in place for setting up social supermarkets and their networks
- Case studies













Deloitte.

Deloitte Développement Durable







# Surplus Food Project – Denmark Communiqué

### **Objective**:

**IT service** that **connects local organisations** (shelters, crisis & refugee centres), with **businesses** with **surplus food** (retailers, restaurants, catering companies etc.)

### **Outcomes**:

Online system in place (test mode) Handbook and guides created (in danish) Communiqué Resultater gennem kommunikation



**NOTE**: following the end of project, Overskudsmad has taken the lead and received funding to run a Surplus Food pilot test. The pilot will run till May 2016 with 3 retailers and will be rolled-out in five Danish cities

Communiqué



### Outputs – 44,561kg of Food Waste Prevented







### Outputs - 338 Wheelie Bins of Food







## Outputs – Taller Than the Eiffel Tower







## Outputs - 70 Cars Off the Road







## Imagine....







## **Replication:** Already Happening



## **Cr-EAT-ive Project**

Further roll-out being discussed in Greece and Italy



### **Gleaning Project**

Further Gleaning activities undertaken in the Czech Republic



### **Hungarian Foodbank Association**

Discussions underway to further develop in other areas



### Disco Bôcô Project

Concept being replicated throughout EU in various formats

### **Overskudsmad Surplus Food Project**

Overskudsmad has received funding to run a Surplus Food pilot test.







## **Replication Tools**

- Brochure
- Presentations (Power-point & Prezi)
- Evaluation mini-reports
- Final project reports

Front

USB Stick with Reports & Toolkits



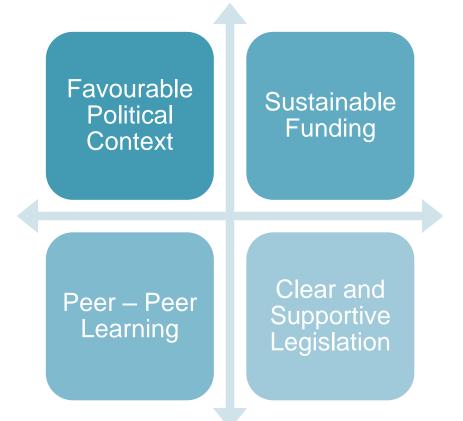








## Key Learnings







# For more information

#### **FUSIONS Website**

http://www.eu-fusions.org/index.php



### **FUSIONS Social Innovation projects (reports & resources developed)**

http://www.eu-fusions.org/index.php/social-innovations/fusions-feasibility-studies

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