

FUSIONS Social innovation and food waste

David Rogers

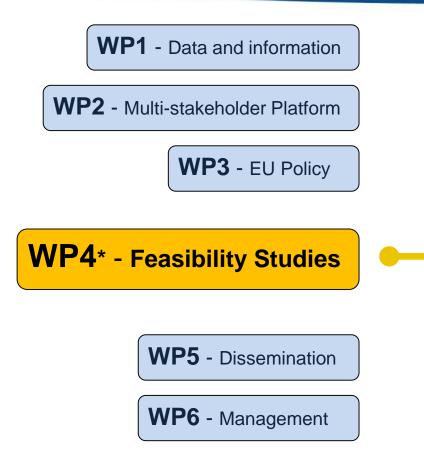
Organisation: WRAP

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WP4



WP4 objectives:

- Identify solutions to prevent food waste through social innovation projects.
- Test solutions through feasibility studies / projects.

Ongoing

- Evaluate the FS projects and encourage replication of projects as applicable.
- Encourage scaling-up and replication







Disco Bôcô Project – France Jams & chutneys to the sound of music

Objectives:

A second life to delicious unsold food by cooking jams & chutneys to the sound of music

Pilot different formats to build best practice

Outcomes:

- 20 Disco Bôcô sessions, 9 cities
- 825 kg fruits & veg turned into 1093 jars
- 700 participants 578 volunteer hrs)
- Detailed guidelines
- Tool kit for project mangers









Gleaning Project – Several Countries Gleaning Network EU

Objectives

- Bring together & support existing gleaning projects and understand the opportunities and challenges to further catalyse gleaning movements across Europe
- Develop guidance & dissemination tool



Outcomes:

- **Support provided** to 4 countries (Belgium, Spain, France, Greece)
- Gleaning guide and website set up







Reducing food waste through social innovation

Gleaning Network EU



HORECA Redistribution – Hungary The Hungarian Foodbank Association

Objectives:

Develop new **relationships** between **food service & hospitality companies** (hotels, restaurants, catering companies) and **food banks**

Provide a replicable model for collaboration.

Outcomes:

More than 35k portions of food re-distributed (EUR70k, 14k Kg)

















Cr-EAT-ive Project – Greece Raise awareness and influence behaviour

Objectives

 Raise awareness on food waste and influence behaviour of kindergarden children, their parents, teachers & canteen staff

Outcomes

- Food waste diaries (30 families)
- **Teaching materials** for children (teacher guides, fun exercises & a board game)
- Educational **guidelines** aimed at parents
- Guidance & training aimed at canteen staff











Social Supermarkets Study Several countries

Objectives

- **Identify** social supermarkets and types of models currently in the EU.
- Review good practice and create recommendations for replication.

<u>Outcomes</u>

- 1500 social supermarkets in operation in the 5 selected study
- Guidance in place for setting up social supermarkets and their networks
- Case studies













Deloitte.

Deloitte Développement Durable







Surplus Food Project – Denmark Communiqué

Objective:

IT service that **connects local organisations** (shelters, crisis & refugee centres), with **businesses** with **surplus food** (retailers, restaurants, catering companies etc.)

Outcomes:

Online system in place (test mode) Handbook and guides created (in danish) Communiqué Resultater gennem kommunikation



NOTE: following the end of project, Overskudsmad has taken the lead and received funding to run a Surplus Food pilot test. The pilot will run till May 2016 with 3 retailers and will be rolled-out in five Danish cities

Communiqué



Outputs – 44,561kg of Food Waste Prevented







Outputs - 338 Wheelie Bins of Food







Outputs – Taller Than the Eiffel Tower







Outputs - 70 Cars Off the Road







Imagine....







Replication: Already Happening



Cr-EAT-ive Project

Further roll-out being discussed in Greece and Italy



Gleaning Project

Further Gleaning activities undertaken in the Czech Republic



Hungarian Foodbank Association

Discussions underway to further develop in other areas



Disco Bôcô Project

Concept being replicated throughout EU in various formats

Overskudsmad Surplus Food Project

Overskudsmad has received funding to run a Surplus Food pilot test.







Replication Tools

- Brochure
- Presentations (Power-point & Prezi)
- Evaluation mini-reports
- Final project reports

Front

USB Stick with Reports & Toolkits



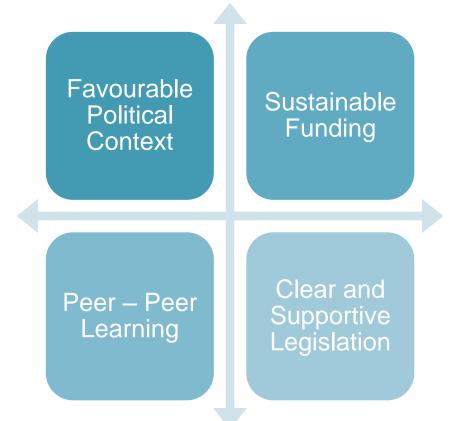








Key Learnings







For more information

FUSIONS Website

http://www.eu-fusions.org/index.php



FUSIONS Social Innovation projects (reports & resources developed)

http://www.eu-fusions.org/index.php/social-innovations/fusions-feasibility-studies

Contact info:

David Rogers: david.rogers@wrap.org.uk





