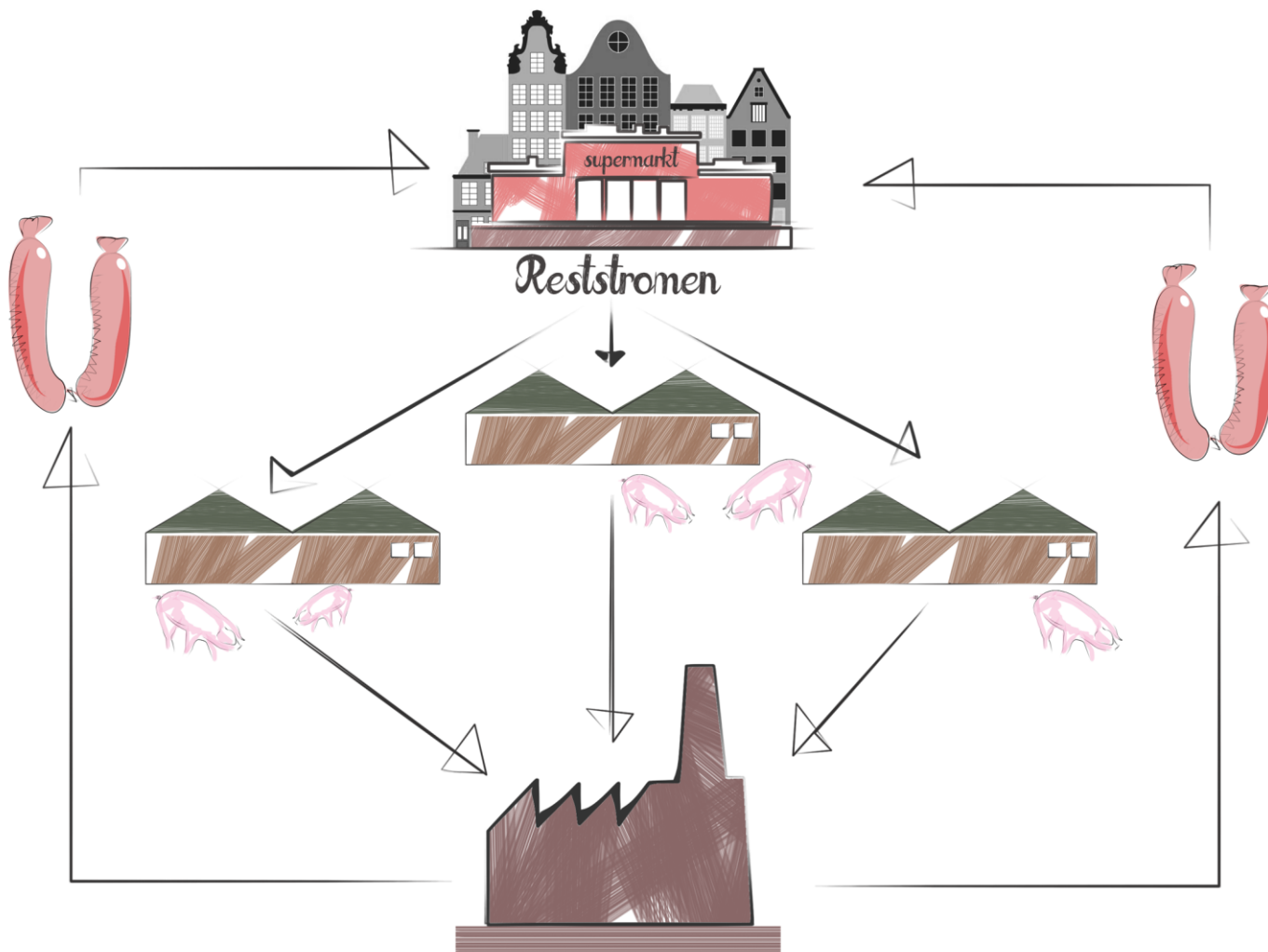


The Big Idea

Mirjam van de Kamp – Food Cabinet

with one billion people
going hungry, shouldn't
we be using food waste
instead of growing
crops to feed pigs?



The pilot

- 6 months
- 25 pigs
- Lindenhoff - Baambrugge
- Waste = feed



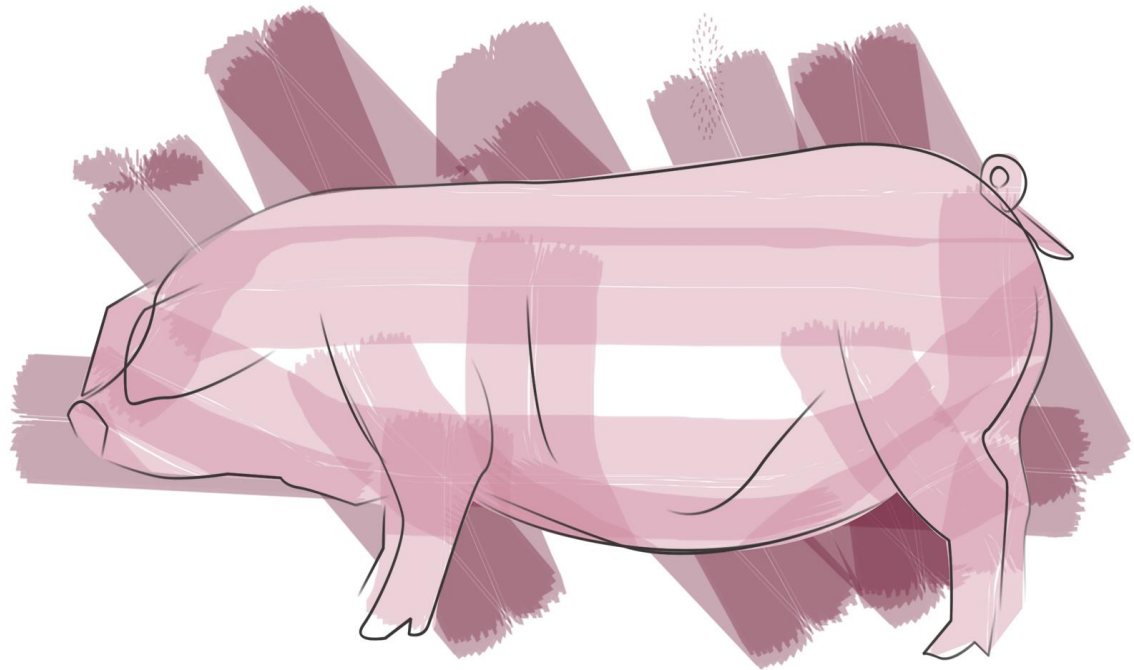
Research areas

- Feed
- Housing
- Logistics
- Rules & regulations
- Circularity
- Scaling up
- Acceptance
- Product development



Results

- Franchise model and new waste-free pork brand
- Increased awareness



Partners



Questions?

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